

**099 Rogers Memorial Hospital Inc**  
 34700 Valley Road  
 Oconomowoc, WI 53066  
 262-646-4411

Fiscal Year: 08/01 to 07/31  
 Type: Psychiatric

County: Waukesha  
 Analysis Area: Southeastern (2A)  
 Volume Group:

Control: Other Not-For-Profit

Selected Utilization Statistics	FY 2010	All PSYCH Hospitals		FY 2010 vs. 2009	
		Value	Ratio	FY 2009	Ratio
<b>Occupancy Rate (%)</b>					
Psychiatric	30.2%	58.0%	0.52	31.9%	0.95
Alcoholism/Chemical Dependency	0.0%	40.2%	N/A	0.0%	N/A
Total Hospital	30.2%	57.5%	0.52	32.1%	0.94
<b>Average Census (Patients)</b>					
Psychiatric	27.2	30.4	0.89	28.7	0.95
Alcoholism/Chemical Dependency	0.0	0.8	N/A	0.0	N/A
Total Hospital	27.2	30.9	0.88	28.8	0.94
<b>Average Length of Stay (Days)</b>					
Psychiatric	6.3	6.1	1.05	7.2	N/A
Alcoholism/Chemical Dependency	0.0	4.1	N/A	0.0	N/A
Total Hospital	6.3	6.0	1.06	7.2	0.88
<b>Outpatient Visits</b>					
Non-Emergency Visits	36,932	50,704	0.73	34,612	1.07
Emergency Visits	0	2,164	N/A	0	N/A
<b>Full-Time Equivalents (FTEs)</b>					
Administrators	5.0	4.0	1.25	5.0	1.00
Nurses, Licensed	34.0	39.2	0.87	31.9	1.07
Psychologists	0.0	2.8	N/A	0.0	N/A
Social Workers	15.0	13.2	1.14	12.8	1.17
All Other Personnel	353.5	150.2	2.35	297.4	1.19
Total FTEs	407.5	209.3	1.95	347.1	1.17
<b>FTEs per 100 Patient Census (Adjusted)</b>					
Administrators	17.5	8.0	2.18	16.7	1.05
Nurses, Licensed	119.2	78.7	1.51	106.5	1.12
Psychologists	0.0	5.5	N/A	0.0	N/A
Social Workers	52.6	26.4	1.99	42.7	1.23
All Other Personnel	1,239.8	301.6	4.11	992.9	1.25
Total FTEs	1,429.1	420.3	3.40	1,158.8	1.23

**Total Hospital:**  
 Beds Set Up & Staffed 90  
 Discharges 1,563  
 Inpatient Days 9,911

**Contract with:**  
 Health Maintenance Organization (HMO) Yes  
 Preferred Provider Organization (PPO) Yes

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 07/31/2010	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
<b>General Medical-Surgical</b>							
Adult Medical-Surgical, Acute	5	0	0	0	0.0%	0.0	0.0
Orthopedic	5	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	5	0	0	0	0.0%	0.0	0.0
Hospice	5	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	5	0	0	0	0.0%	0.0	0.0
Other Acute	5	0	0	0	0.0%	0.0	0.0
<b>Pediatric, acute</b>	5	0	0	0	0.0%	0.0	0.0
<b>Obstetrics</b>	5	0	0	0	0.0%	0.0	0.0
<b>Psychiatric</b>	1	90	1,563	9,911	30.2%	27.2	6.3
<b>Alcoholism/chemical dependency</b>	5	0	0	0	0.0%	0.0	0.0
<b>ICU/CCU</b>							
Medical-Surgical Intensive Care	5	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	5	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	5	0	0	0	0.0%	0.0	0.0
Burn Care	5	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	5	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	5	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	5	0	0	0	0.0%	0.0	0.0
Other Intensive Care	5	0	0	0	0.0%	0.0	0.0
<b>Subacute care</b>	5	0	0	0	0.0%	0.0	0.0
<b>Other inpatient</b>	5	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

\* 1 = Provided-Distinct Unit, 2 = Provided-Not Distinct Unit, 3 = Available in Network  
4 = Contracted, 5 = Service Not Provided

\*\* Transfers, which may be estimated, refer only to those between units.

Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators/Assistant Administrators	5	0	5.0	Surgical Personnel	0	0	0.0
Physicians & Dentists	6	11	11.5	Radiological Services Personnel	0	0	0.0
Medical & Dental Residents	0	0	0.0	Respiratory Therapists	0	0	0.0
Registered Nurses	10	40	30.0	Occupational Therapists	0	0	0.0
Certified Nurse Midwives	0	0	0.0	Occupational Therapy Assistants/Aides	0	0	0.0
Licensed Practical Nurses	2	4	4.0	Physical Therapists	0	0	0.0
Ancillary Nursing Personnel	0	0	0.0	Physical Therapy Assistants/Aides	0	0	0.0
Physician Assistants	0	0	0.0	Recreational Therapists	0	0	0.0
Nurse Practitioners	0	0	0.0	Dietitians & Nutritionists	5	1	5.5
Certified Registered Nurse Anesthetists	0	0	0.0	Psychologists	0	0	0.0
Clinical Nurse Specialists	0	0	0.0	Social Workers	10	10	15.0
Medical Records Personnel	8	5	10.5	All Other Health Professionals	120	186	213.0
Pharmacy Personnel	0	0	0.0	All Other Personnel	93	40	113.0
Clinical Laboratory Personnel	0	0	0.0	<b>Total</b>	<b>259</b>	<b>297</b>	<b>407.5</b>

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Selected Financial Statistics	FY 2010		All PSYCH Hospitals		FY 2010 vs. 2009	
			Value	Ratio	FY 2009	Ratio
<b>Gross Revenue as % of Total Gross Patient Revenue</b>						
Medicare	\$3,589,109	7.5%	13.6%	0.55	8.5%	0.88
Medical Assistance	\$4,203,856	8.7%	32.6%	0.27	6.2%	1.42
Commercial	\$34,399,534	71.6%	37.1%	1.93	74.1%	0.97
All Other	\$5,861,904	12.2%	16.6%	0.73	11.2%	1.09
<b>Deductions as % of Total Gross Patient Revenue</b>						
Medicare	\$2,292,871	4.8%	8.5%	0.56	5.7%	0.84
Medical Assistance	\$2,815,670	5.9%	15.8%	0.37	3.4%	1.74
Commercial	\$8,487,284	17.7%	15.0%	1.18	18.9%	0.94
Charity Care	\$625,898	1.3%	6.9%	0.19	1.3%	1.03
All Other	\$27,194	0.1%	2.2%	0.03	0.1%	0.64
Total Deductions	\$14,248,917	29.7%	48.5%	0.61	29.3%	1.01
<b>Other Revenue &amp; Net Gains or Losses</b>						
Other Revenue as % of Total Revenue		7.7%	45.1%	0.17	7.1%	1.08
Net Gains/Losses as % of Net Income		0.0%	4.8%	N/A	0.0%	N/A
<b>Expenses as % of Total Expenses</b>						
Salary/Fringe Benefits	\$21,266,638	63.5%	50.5%	1.26	65.4%	0.97
Supplies & Services	\$8,168,822	24.4%	44.6%	0.55	24.9%	0.98
Capital Component	\$2,765,376	8.3%	2.8%	2.92	7.6%	1.08
Bad Debt	\$1,267,406	3.8%	2.1%	1.82	2.1%	1.78
<b>Fiscal Statistics</b>						
Operating Margin (%)		8.6%	3.7%	2.32	10.2%	0.84
Total Hospital Net Income (%)		8.6%	3.9%	2.21	10.2%	0.84
Return on Equity (%)		5.3%	8.8%	0.60	6.2%	0.85
Current Ratio		4.34	2.9	1.50	4.34	1.00
Days in Net Patient Accounts Receivable		60.07	48.2	1.25	68.56	0.88
Average Payment Period		87.07	29.7	2.93	84.34	1.03
Equity Financing (%)		53.9%	41.2%	1.31	50.7%	1.06
Long-Term Debt to Equity Ratio		0.62	0.9	0.68	0.73	0.85
Times Interest Earned		4.39	6.7	0.66	5.19	0.85
Total Asset Turnover		0.61	2.2	0.27	0.61	1.00
Average Age of Plant (Years)		8.60	18.1	0.48	9.47	0.91
Increase (Decrease) Total Net Patient Revenue		5.8%	-7.9%	N/A	4.8%	1.21
Outpatient Gross Revenue (% of Total GPR)		4.8%	37.9%	0.13	3.7%	1.29
<b>Net Revenue Statistics</b>						
Inpatient Net Revenue per Discharge	\$20,261		\$5,663	3.58	\$20,804	0.97
Inpatient Net Revenue per Day	\$3,195		\$943	3.39	\$2,887	1.11
Outpatient Net Revenue per Visit	\$58		\$168	0.34	\$45	1.28

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$48,054,403	Cash & Cash Equivalents	\$24,404,569	Current Liabilities	\$7,619,120
Less Deductions	\$14,248,917	Net Patient Receivables	\$5,563,181	Long-Term Debt	\$20,092,595
Net Patient Revenue	\$33,805,486	Other Receivables	\$2,686,770	Other Liabilities	\$0
Plus Other Revenue	\$2,820,471			Subtotal	\$27,711,715
Total Revenue	\$36,625,957	Land, Buildings & Equipment (Net)	\$26,296,627	Unrestricted Fund Balance	\$32,408,275
Less Expenses	\$33,468,242	Other Assets	\$1,168,843	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	\$0			Total Liabilities & Fund Balance	\$60,119,990
Net Income	\$3,157,715	Total Assets	\$60,119,990		