

153 Wild Rose Community Memorial Hospital
 Box 243, 601 Grove Avenue
 Wild Rose, WI 54984
 920-622-3257

Fiscal Year: 10/01 to 09/30
 Type: GMS
 Critical Access Hospital
 Control: Other Not-For-Profit

County: Waushara
 Analysis Area: Lake Winnebago (3)
 Volume Group: 1

Selected Utilization Statistics	FY 2010	All GMS Hospitals		Analysis Area 3		Volume Group 1		FY 2010 vs. 2009	
		Value	Ratio	Value	Ratio	Value	Ratio	FY 2009	Ratio
Occupancy Rate (%)									
Adult Medical-Surgical	9.7%	56.1%	0.17	45.4%	0.21	12.3%	0.79	10.2%	0.95
Obstetrics	0.0%	39.1%	N/A	35.5%	N/A	25.2%	N/A	0.0%	N/A
Pediatrics	0.0%	48.6%	N/A	19.3%	N/A	18.9%	N/A	0.0%	N/A
Total Hospital	9.7%	55.8%	0.17	48.9%	0.20	18.7%	0.52	10.2%	0.95
Average Census (Patients)									
Adult Medical-Surgical	2.4	28.4	0.09	21.2	0.11	2.3	1.06	2.6	0.95
Obstetrics	0.0	5.1	N/A	5.2	N/A	1.2	N/A	0.0	N/A
Pediatrics	0.0	2.1	N/A	0.4	N/A	0.5	N/A	0.0	N/A
Total Hospital	2.4	51.6	0.05	40.8	0.06	3.9	0.62	2.6	0.95
Average Length of Stay (Days)									
Adult Medical-Surgical	2.8	3.8	0.75	3.4	0.83	3.1	0.90	2.9	0.96
Obstetrics	0.0	2.4	N/A	2.5	N/A	2.5	N/A	0.0	N/A
Pediatrics	0.0	2.0	N/A	1.5	N/A	1.5	N/A	0.0	N/A
Total Hospital	2.8	4.3	0.65	3.9	0.71	3.6	0.78	2.9	0.96
Surgical Operations									
Inpatient	0	1,814	N/A	1,226	N/A	98	N/A	1	0.00
Outpatient	81	4,285	0.02	4,737	0.02	355	0.23	142	0.57
Inpatient as % of All Surgeries	0.0%	29.7%	N/A	20.6%	N/A	21.7%	N/A	0.7%	0.00
Outpatient Visits									
Non-Emergency Visits	10,997	99,026	0.11	90,655	0.12	16,872	0.65	13,133	0.84
Emergency Visits	3,109	16,365	0.19	14,214	0.22	2,456	1.27	4,084	0.76
Full-Time Equivalents (FTEs)									
Administrators	12.8	18.3	0.70	20.2	0.63	4.4	2.92	12.7	1.01
Nurses, Licensed	19.9	199.5	0.10	163.8	0.12	31.3	0.64	14.9	1.33
Ancillary Nursing Personnel	10.4	37.1	0.28	26.9	0.39	9.3	1.12	10.0	1.04
All Other Personnel	72.1	439.3	0.16	315.4	0.23	72.5	0.99	73.2	0.98
Total FTEs	115.3	694.4	0.17	526.3	0.22	117.6	0.98	110.9	1.04
FTEs per 100 Patient Census (Adjusted)									
Administrators	115.0	16.6	6.93	14.3	8.04	40.2	2.86	105.3	1.09
Nurses, Licensed	178.2	181.2	0.98	115.7	1.54	285.7	0.62	123.3	1.44
Ancillary Nursing Personnel	93.6	33.7	2.78	19.0	4.91	85.0	1.10	82.9	1.13
All Other Personnel	645.7	399.0	1.62	222.8	2.90	661.6	0.98	605.3	1.07
Total FTEs	1,032.4	630.6	1.64	371.8	2.78	1,072.5	0.96	916.8	1.13

Total Hospital:

Beds Set Up & Staffed 25
 Discharges 316
 Inpatient Days 885

Contract with:

Health Maintenance Organization (HMO) Yes
 Preferred Provider Organization (PPO) Yes

Medicare-certified Swing Beds:

Beds Set Up & Staffed 5
 Discharges 98
 Inpatient Days 1,769

Newborn Nursery:

Bassinets 0
 Total Births 0
 Newborn Days 0

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 09/30/2010	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	1	25	316	885	9.7%	2.4	2.8
Orthopedic	2	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	2	0	0	0	0.0%	0.0	0.0
Hospice	2	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	5	0	0	0	0.0%	0.0	0.0
Other Acute	2	0	0	0	0.0%	0.0	0.0
Pediatric, acute	2	0	0	0	0.0%	0.0	0.0
Obstetrics	5	0	0	0	0.0%	0.0	0.0
Psychiatric	5	0	0	0	0.0%	0.0	0.0
Alcoholism/chemical dependency	3	0	0	0	0.0%	0.0	0.0
ICU/CCU							
Medical-Surgical Intensive Care	5	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	5	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	5	0	0	0	0.0%	0.0	0.0
Burn Care	4	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	5	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	5	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	5	0	0	0	0.0%	0.0	0.0
Other Intensive Care	2	0	0	0	0.0%	0.0	0.0
Subacute care	2	0	0	0	0.0%	0.0	0.0
Other inpatient	5	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

* 1 = Provided-Distinct Unit, 2 = Provided-Not Distinct Unit, 3 = Available in Network
4 = Contracted, 5 = Service Not Provided

** Transfers, which may be estimated, refer only to those between units.

Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators/Assistant Administrators	12	1	12.8	Surgical Personnel	0	0	0.0
Physicians & Dentists	0	0	0.0	Radiological Services Personnel	6	0	6.0
Medical & Dental Residents	0	0	0.0	Respiratory Therapists	1	1	1.2
Registered Nurses	15	5	16.9	Occupational Therapists	1	1	1.1
Certified Nurse Midwives	0	0	0.0	Occupational Therapy Assistants/Aides	1	0	1.0
Licensed Practical Nurses	2	0	2.0	Physical Therapists	2	2	2.5
Ancillary Nursing Personnel	8	6	10.4	Physical Therapy Assistants/Aides	1	1	1.2
Physician Assistants	0	1	0.3	Recreational Therapists	0	0	0.0
Nurse Practitioners	1	0	1.0	Dietitians & Nutritionists	0	0	0.0
Certified Registered Nurse Anesthetists	0	0	0.0	Psychologists	0	0	0.0
Clinical Nurse Specialists	0	0	0.0	Social Workers	0	0	0.0
Medical Records Personnel	6	4	7.8	All Other Health Professionals	10	1	10.6
Pharmacy Personnel	2	1	2.8	All Other Personnel	25	10	29.6
Clinical Laboratory Personnel	7	3	8.1	Total	100	37	115.3

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Selected Financial Statistics	FY 2010	All GMS Hospitals		Analysis Area		Volume Group		FY 2010 vs. 2009		
		Value	Ratio	Value	Ratio	Value	Ratio	FY 2009	Ratio	
Gross Revenue as % of Total Gross Patient Revenue										
Medicare	\$9,963,852	54.1%	41.7%	1.30	43.1%	1.25	38.2%	1.42	56.8%	0.95
Medical Assistance	\$2,793,308	15.2%	14.0%	1.08	10.9%	1.39	11.8%	1.28	12.3%	1.23
Commercial	\$4,265,681	23.2%	38.1%	0.61	41.2%	0.56	43.8%	0.53	24.5%	0.94
All Other	\$1,403,192	7.6%	6.2%	1.22	4.7%	1.62	6.2%	1.24	6.4%	1.19
Deductions as % of Total Gross Patient Revenue										
Medicare	\$4,351,581	23.6%	27.4%	0.86	26.0%	0.91	16.3%	1.45	21.0%	1.12
Medical Assistance	\$2,056,779	11.2%	9.6%	1.17	6.8%	1.65	7.5%	1.48	9.3%	1.20
Commercial	\$1,631,516	8.9%	11.6%	0.77	13.2%	0.67	12.3%	0.72	9.0%	0.99
Charity Care	\$362,409	2.0%	1.5%	1.34	1.1%	1.87	0.9%	2.13	1.1%	1.82
All Other	\$48,469	0.3%	2.1%	0.12	0.7%	0.35	1.8%	0.14	0.5%	0.53
Total Deductions	\$8,450,754	45.9%	52.1%	0.88	47.7%	0.96	38.8%	1.18	40.8%	1.12
Other Revenue & Net Gains or Losses										
Other Revenue as % of Total Revenue		1.7%	3.7%	0.47	1.9%	0.90	2.8%	0.61	1.0%	1.81
Net Gains/Losses as % of Net Income		243.6%	10.6%	23.08	26.7%	9.13	1.0%	253.03	286.8%	0.85
Expenses as % of Total Expenses										
Salary/Fringe Benefits	\$4,451,698	43.8%	45.3%	0.97	46.7%	0.94	52.1%	0.84	47.0%	0.93
Supplies & Services	\$4,304,123	42.3%	42.1%	1.00	39.4%	1.07	36.7%	1.15	40.5%	1.04
Capital Component	\$570,777	5.6%	8.5%	0.66	10.3%	0.55	6.9%	0.81	5.6%	1.01
Bad Debt	\$839,080	8.3%	4.0%	2.05	3.6%	2.28	4.3%	1.94	6.9%	1.20
Fiscal Statistics										
Operating Margin (%)		-0.1%	7.7%	N/A	6.1%	N/A	9.6%	N/A	-0.2%	0.52
Total Hospital Net Income (%)		0.1%	8.5%	0.01	8.1%	0.01	9.7%	0.01	0.1%	0.68
Return on Equity (%)		0.2%	6.6%	0.03	6.1%	0.03	12.4%	0.01	0.4%	0.41
Current Ratio		1.5	3.4	0.45	4.2	0.37	2.3	0.68	2.4	0.65
Days in Net Patient Accounts Receivable		93.3	46.5	2.00	44.6	2.09	54.6	1.71	73.6	1.27
Average Payment Period		81.1	53.3	1.52	43.8	1.85	53.9	1.50	36.6	2.21
Equity Financing (%)		0.0%	60.7%	N/A	59.5%	N/A	59.0%	N/A	0.0%	0.73
Long-Term Debt to Equity Ratio		-2.8	0.3	N/A	0.4	N/A	0.4	N/A	-2.5	1.11
Times Interest Earned		1.1	7.4	0.14	4.9	0.21	12.5	0.08	1.1	0.97
Total Asset Turnover		2.0	0.8	2.56	0.7	2.66	1.3	1.54	3.3	0.60
Average Age of Plant (Years)		37.7	10.2	3.68	10.3	3.66	11.0	3.44	25.4	1.49
Increase (Decrease) Total Net Patient Revenue		-18.3%	9.4%	N/A	0.0%	132.77	18.0%	N/A	4.6%	N/A
Outpatient Gross Revenue (% of Total GPR)		78.3%	53.2%	1.47	62.4%	1.25	64.3%	1.22	78.8%	0.99
Net Revenue Statistics										
Inpatient Net Revenue per Discharge		\$7,448	\$12,710	0.59	\$9,546	0.78	\$12,736	0.58	\$8,808	0.85
Inpatient Net Revenue per Day		\$1,143	\$2,917	0.39	\$2,385	0.48	\$2,480	0.46	\$1,118	1.02
Outpatient Net Revenue per Visit		\$484	\$555	0.87	\$526	0.92	\$489	0.99	\$477	1.01

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$18,426,033	Cash & Cash Equivalents	\$657,941	Current Liabilities	\$2,240,969
Less Deductions	\$8,450,754	Net Patient Receivables	\$2,549,212	Long-Term Debt	\$4,536,024
Net Patient Revenue	\$9,975,279	Other Receivables	\$0	Other Liabilities	\$0
Plus Other Revenue	\$177,514			Subtotal	\$6,776,993
Total Revenue	\$10,152,793	Land, Buildings & Equipment (Net)	\$1,649,262	Unrestricted Fund Balance	-\$1,621,625
Less Expenses	\$10,165,678	Other Assets	\$298,953	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	\$21,857			Total Liabilities & Fund Balance	\$5,155,368
Net Income	\$8,972	Total Assets	\$5,155,368		