Advocacy Day

We are thrilled to share some exciting news about our upcoming 2025 Advocacy Day. WHA has just announced that **Green Bay Packers Head Coach Matt LaFleur** will be our keynote speaker on April 9th! This is a fantastic opportunity to hear from a renowned leader who has inspired many and led his team to great success.

The Wisconsin Hospital Association's annual Advocacy Day event brings over 1,000 hospital advocates from across the state to Madison. The event is designed to educate and motivate health care employees, trustees and volunteers on important health care-related issues and to encourage grassroots advocacy opportunities. Featured speakers give timely insight into state and federal health care issues, while participating in legislative visits allows attendees to speak up on behalf of their hospitals.

Advocacy Day promises to be a day filled with inspiring speakers, engaging discussions, and action-oriented advocacy sessions that will allow attendees to connect directly with policymakers.

While there is no registration fee to participate in Advocacy Day, pre-registration is required. To register, please *click [here.](link)* Online registration will be open until noon on April 8.

2025 What's new in WIpop?

Upcoming Changes to Race and Ethnicity Data Collection – Effective Q4 2024

WHAIC, in collaboration with the Wisconsin Department of Health Services (DHS), is implementing updates to race and ethnicity data collection starting **Q4 2024**. These changes align with revised **Office of Management and Budget (OMB) standards**, introducing two new race categories: **Arab, Middle Eastern, or North African (MENA)** and **Hispanic or Latino**.

In order to collect the two new categories, facilities must update patient registration and data collection processes accordingly.

Key updates include:

- **Single Question Format:** Race and ethnicity will now be combined into one question.

- **Expanded Race Categories:** Patients can self-identify with multiple subcategories, which will be recorded in WIpop.

- **Transition Period:** Dual reporting will be accepted through **Q1 2026**, after which all submissions must comply with the new format.

Facilities should begin updating electronic medical records (EMR/EHR) and claims systems to accommodate these changes. For more information on the new collection standards, file expectations and timeline, see the News and Highlights Section of our website and choose 2025 Race Collection Update or click here.

WHA Information Center (WHAIC) would like to express our appreciation for your support in the smooth transition to the new reporting requirements.

New WIpop Submitters, Editors, and Data Users

WHAIC does **not create accounts for new or existing users**. All users must be registered. Here is a simple 3-step process outlined.

1. Go to the WHA Info Center - Data Submitters tab and scroll down to the orange **WIPOP LOGIN button**. If you have never used the WHA/WHAIC site, choose Register
2. WHAIC will verify that you do not have an email address on file with us. If your email address is not on file you will need to register with a WIpop Primary, Secondary or User Role. If your facility is not attached to your email, choose to list all facilities and choose your site from that.
3. Once registered and approved by WHAIC staff, you will receive an email with an authentication code to enter. Periodic authentication will be required.

If there are issues with registration, or you do not see your facility listed, please email the whainfocenter for assistance.

We make every effort to respond to all inquiries on the same day or within 2 business days. If you don't hear back, please contact us again.

WIpop Data Submission and Affirmation

The Data Deliverables Tab contains quarterly validation reports and affirmation statements. The facility is responsible for adequately validating and reviewing the reports we provide in order to sign off on the data. Please review the summary profile and any payer reports as those contain the most valuable information.

Keep in mind, this data is removed from the data deliverable site once the data is released. Be sure to print a copy for your records.