

**058 Marshfield Medical Center - Ladysmith**  
 900 College Avenue West  
 Ladysmith, WI 54848  
 715-532-5561

Fiscal Year: 10/01 to 09/30  
 Type: GMS  
 Critical Access Hospital  
 Control: Other Not-For-Profit

County: Rusk  
 Analysis Area: West Central (5A)  
 Volume Group: 3

Selected Utilization Statistics	FY 2019	All GMS Hospitals		Analysis Area 5A		Volume Group 3		FY 2019 vs. 2018	
		Value	Ratio	Value	Ratio	Value	Ratio	FY 2018	Ratio
<b>Occupancy Rate (%)</b>									
Adult Medical-Surgical	9.1%	55.2%	0.16	42.1%	0.22	35.3%	0.26	9.2%	0.99
Obstetrics	0.0%	38.0%	N/A	26.3%	N/A	22.7%	N/A	0.0%	N/A
Pediatrics	0.0%	51.3%	N/A	0.0%	N/A	0.0%	N/A	0.0%	N/A
Total Hospital	9.1%	57.4%	0.16	43.5%	0.21	35.5%	0.26	10.1%	0.90
<b>Average Census (Patients)</b>									
Adult Medical-Surgical	2.3	26.0	0.09	11.3	0.20	6.5	0.35	2.3	0.99
Obstetrics	0.0	4.9	N/A	1.9	N/A	0.9	N/A	0.0	N/A
Pediatrics	0.0	1.3	N/A	0.0	N/A	0.0	N/A	0.0	N/A
Total Hospital	2.3	49.0	0.05	18.5	0.12	8.7	0.26	2.5	0.90
<b>Average Length of Stay (Days)</b>									
Adult Medical-Surgical	2.8	4.1	0.68	3.6	0.75	3.0	0.93	2.7	1.01
Obstetrics	0.0	2.6	N/A	2.3	N/A	2.2	N/A	0.0	N/A
Pediatrics	0.0	3.3	N/A	0.0	N/A	1.4	N/A	0.0	N/A
Total Hospital	2.8	4.5	0.61	3.9	0.70	3.2	0.87	2.8	0.97
<b>Surgical Operations</b>									
Inpatient	5	1,426	0.00	509	0.01	302	0.02	5	1.00
Outpatient	348	4,581	0.08	2,269	0.15	1,419	0.25	306	1.14
Inpatient as % of All Surgeries	1.4%	23.7%	0.06	18.3%	0.08	17.6%	0.08	1.6%	0.88
<b>Outpatient Visits</b>									
Non-Emergency Visits	45,108	144,376	0.31	78,013	0.58	63,228	0.71	25,305	1.78
Emergency Visits	8,873	17,768	0.50	8,412	1.05	8,308	1.07	5,042	1.76
<b>Full-Time Equivalents (FTEs)</b>									
Administrators	10.2	23.0	0.44	13.4	0.76	11.1	0.91	5.0	2.03
Nurses, Licensed	25.2	251.3	0.10	124.0	0.20	78.4	0.32	35.0	0.72
Ancillary Nursing Personnel	4.1	39.7	0.10	18.7	0.22	13.7	0.30	7.8	0.52
All Other Personnel	72.6	509.3	0.14	265.3	0.27	191.7	0.38	101.5	0.71
Total FTEs	111.9	823.3	0.14	421.4	0.27	294.9	0.38	149.3	0.75
<b>FTEs per 100 Patient Census (Adjusted)</b>									
Administrators	37.0	17.0	2.18	20.2	1.83	28.7	1.29	29.9	1.24
Nurses, Licensed	91.8	185.7	0.49	186.6	0.49	202.2	0.45	209.4	0.44
Ancillary Nursing Personnel	14.8	29.3	0.50	28.1	0.53	35.2	0.42	46.4	0.32
All Other Personnel	264.5	376.3	0.70	399.1	0.66	494.1	0.54	607.3	0.44
Total FTEs	408.1	608.3	0.67	633.9	0.64	760.1	0.54	892.9	0.46

<b>Total Hospital:</b>		<b>Contract with:</b>		<b>Medicare-certified Swing Beds:</b>		<b>Newborn Nursery:</b>	
Beds Set Up & Staffed	25	Health Maintenance Organization (HMO)	Yes	Average Beds Used	2	Bassinets	0
Discharges	302	Preferred Provider Organization (PPO)	Yes	Discharges	43	Total Births	0
Inpatient Days	831			Inpatient Days	326	Newborn Days	0

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 09/30/2019	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
<b>General Medical-Surgical</b>							
Adult Medical-Surgical, Acute	1	25	302	831	9.1%	2.3	2.8
Orthopedic	3	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	3	0	0	0	0.0%	0.0	0.0
Hospice	3	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	5	0	0	0	0.0%	0.0	0.0
Other Acute	5	0	0	0	0.0%	0.0	0.0
<b>Pediatric, acute</b>	2	0	0	0	0.0%	0.0	0.0
<b>Obstetrics</b>	3	0	0	0	0.0%	0.0	0.0
<b>Psychiatric</b>	3	0	0	0	0.0%	0.0	0.0
<b>Alcoholism/chemical dependency</b>	3	0	0	0	0.0%	0.0	0.0
<b>ICU/CCU</b>							
Medical-Surgical Intensive Care	3	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	3	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	3	0	0	0	0.0%	0.0	0.0
Burn Care	3	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	5	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	5	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	3	0	0	0	0.0%	0.0	0.0
Other Intensive Care	5	0	0	0	0.0%	0.0	0.0
<b>Subacute care</b>	5	0	0	0	0.0%	0.0	0.0
<b>Other inpatient</b>	5	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

\*\* Transfers, which may be estimated, refer only to those between units.

\* 1 = Provided-Distinct Unit, 2 = Provided-Not Distinct Unit, 3 = Available in Network

4 = Contracted, 5 = Service Not Provided

Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators/Assistant Administrators	8	3	10.2	Surgical Personnel	1	1	1.7
Physicians & Dentists	0	0	0.0	Radiological Services Personnel	5	4	7.8
Medical & Dental Residents	0	0	0.0	Sonographers	0	0	0.0
Dental Hygienists	0	0	0.0	Respiratory Therapists	0	1	0.8
Registered Nurses	11	24	23.6	Occupational Therapists	1	1	1.5
Certified Nurse Midwives	0	0	0.0	Occupational Therapy Assistants/Aides	0	1	0.7
Licensed Practical Nurses	0	0	0.0	Physical Therapists	3	1	3.8
Ancillary Nursing Personnel	1	6	4.1	Physical Therapy Assistants/Aides	0	1	0.8
Medical Assistants	4	6	7.2	Recreational Therapists	0	0	0.0
Physician Assistants	0	0	0.0	Dietitians & Nutritionists	0	0	0.0
Nurse Practitioners	1	2	1.1	Psychologists	0	0	0.0
Certified Registered Nurse Anesthetists	0	2	0.5	Social Workers	0	0	0.0
Clinical Nurse Specialists	0	0	0.0	All Other Health Professionals	18	14	24.0
Health Info Mgmt-Administrators/Technicians	0	0	0.0	All Other Personnel	13	9	18.2
Pharmacy Personnel	2	6	5.1				
Clinical Laboratory Personnel	0	2	1.1				
				<b>Total</b>	<b>68</b>	<b>84</b>	<b>111.9</b>

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Selected Financial Statistics	FY 2019	All GMS Hospitals		Analysis Area		Volume Group		FY 2019 vs. 2018		
		Value	Ratio	5A Value	Ratio	3 Value	Ratio	FY 2018	Ratio	
<b>Gross Revenue as % of Total Gross Patient Revenue</b>										
Medicare	\$26,696,683	56.6%	46.3%	1.22	50.4%	1.12	45.9%	1.23	56.4%	1.00
Medical Assistance	\$7,450,159	15.8%	13.6%	1.16	11.5%	1.38	12.4%	1.27	17.4%	0.91
Commercial	\$11,404,743	24.2%	35.3%	0.69	34.7%	0.70	36.6%	0.66	22.2%	1.09
All Other	\$1,593,112	3.4%	4.8%	0.71	3.4%	1.00	5.1%	0.67	4.0%	0.84
<b>Deductions as % of Total Gross Patient Revenue</b>										
Medicare	\$10,337,314	21.9%	34.9%	0.63	33.8%	0.65	28.9%	0.76	16.7%	1.31
Medical Assistance	\$5,558,093	11.8%	10.4%	1.14	8.0%	1.47	8.3%	1.42	9.8%	1.21
Commercial	\$934,650	2.0%	14.7%	0.13	10.5%	0.19	13.0%	0.15	2.5%	0.78
Charity Care	\$190,044	0.4%	1.0%	0.42	0.9%	0.45	1.1%	0.37	0.5%	0.75
Bad Debt	\$599,869	1.3%	1.1%	1.20	1.0%	1.28	1.9%	0.67	2.3%	0.56
All Other	\$939,967	2.0%	2.2%	0.92	1.5%	1.30	2.5%	0.81	2.1%	0.93
Total Deductions	\$18,559,937	39.4%	64.2%	0.61	55.8%	0.71	55.7%	0.71	33.9%	1.16
<b>Other Revenue &amp; Net Gains or Losses</b>										
Other Revenue as % of Total Revenue		2.1%	5.5%	0.38	3.2%	0.67	6.0%	0.35	2.2%	0.97
Net Gains/Losses as % of Net Income		13.6%	13.2%	1.03	52.1%	0.26	15.2%	0.89	57.2%	0.24
<b>Expenses as % of Total Expenses</b>										
Salary/Fringe Benefits	\$15,204,368	47.2%	44.0%	1.07	51.5%	0.92	51.6%	0.91	60.9%	0.77
Supplies & Services	\$15,807,199	49.0%	49.2%	1.00	43.3%	1.13	40.7%	1.20	32.7%	1.50
Capital Component	\$1,228,538	3.8%	6.8%	0.56	5.2%	0.74	7.7%	0.49	6.5%	0.59
<b>Fiscal Statistics *</b>										
Operating Margin (%)		-10.4%	9.1%	N/A	1.7%	N/A	7.0%	N/A	-12.0%	0.86
Total Hospital Net Income (%)		-12.2%	10.3%	N/A	3.5%	N/A	8.2%	N/A	-33.5%	0.37
Return on Equity (%)		-0.1%	6.0%	N/A	0.7%	N/A	2.2%	N/A	-47.9%	0.00
Current Ratio		2.3	4.7	0.48	2.3	0.98	3.1	0.73	3.4	0.66
Days in Net Patient Accounts Receivable		2,946.2	64.0	46.01	168.6	17.47	140.0	21.04	51.4	57.27
Average Payment Period		3,058.8	56.5	54.18	192.0	15.93	146.6	20.87	21.7	140.93
Equity Financing (%)		46.4%	69.2%	0.67	52.0%	0.89	56.4%	0.82	55.5%	0.84
Long-Term Debt to Equity Ratio		0.8	0.3	3.31	0.6	1.33	0.6	1.47	0.1	14.66
Times Interest Earned		-535.4	13.4	N/A	12.2	N/A	9.0	N/A	0.0	N/A
Total Asset Turnover		0.0	0.6	0.02	0.2	0.05	0.3	0.04	1.7	0.01
Average Age of Plant (Years)		1,052.3	12.6	83.67	38.0	27.69	23.9	44.11	10.8	97.48
Increase (Decrease) Total Net Patient Revenue		37.8%	7.3%	5.20	16.1%	2.34	7.2%	5.22	-9.6%	N/A
Outpatient Gross Revenue (% of Total GPR)		91.6%	63.3%	1.45	72.3%	1.27	77.9%	1.18	84.9%	1.08
<b>Net Revenue Statistics</b>										
Inpatient Net Revenue per Discharge		\$7,358	\$16,906	0.44	\$14,502	0.51	\$13,622	0.54	\$16,233	0.45
Inpatient Net Revenue per Day		\$2,182	\$3,675	0.59	\$3,502	0.62	\$4,079	0.53	\$4,440	0.49
Outpatient Net Revenue per Visit		\$493	\$703	0.70	\$807	0.61	\$592	0.83	\$506	0.97

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$47,144,698	Cash & Cash Equivalents	\$115,555,000	Current Liabilities	\$264,192,000
Less Deductions	\$18,559,937	Net Patient Receivables	\$230,731,000	Long-Term Debt	\$1,031,216,000
Net Patient Revenue	\$28,584,761	Other Receivables	\$134,541,000	Other Liabilities	\$107,600,000
Plus Other Revenue	\$619,353			Subtotal	\$1,403,008,000
Total Revenue	\$29,204,113	Land, Buildings & Equipment (Net)	\$969,112,000		
Less Expenses	\$32,240,105	Other Assets	\$1,168,781,000	Unrestricted Fund Balance	\$1,215,712,000
Non-Operating Gains/Losses	-\$478,230			Restricted Fund Balance	\$34,924,000
Net Income	-\$3,514,222	Total Assets	\$2,618,720,000	Total Liabilities & Fund Balance	\$2,618,720,000

\* Please refer to Appendix 2 regarding calculation of ratios in Fiscal Statistics.