068 Norwood Health Center
1600 N Chestnut Ave
Marshfield, WI 54449
715-384-2188

Fiscal Year: 01/01 to 12/31
Type: Psychiatric
Control: County

County: Wood
Analysis Area: North Central (6)
Volume Group:

Selected Utilization Statistics	FY 2025	All PSYCH Hospitals Value	All PSYCH Hospitals Ratio	FY 2025 vs. 2024 FY 2024	FY 2025 vs. 2024 Ratio
Occupancy Rate (%)					
Psychiatric	51.0%	68.6%	0.74	43.3%	1.18
Alcoholism/Chemical Dependency	0.0%	55.3%	N/A	0.0%	N/A
Total Hospital	51.0%	68.3%	0.75	43.3%	1.18
Average Census (Patients)					
Psychiatric	8.2	18.8	0.43	6.9	1.18
Alcoholism/Chemical Dependency	0.0	3.5	N/A	0.0	N/A
Total Hospital	8.2	31.7	0.26	6.9	1.18
Average Length of Stay (Days)					
Psychiatric	8.7	6.2	1.40	6.7	1.29
Alcoholism/Chemical Dependency	0.0	4.1	N/A	0.0	N/A
Total Hospital	11.7	6.4	1.81	7.1	1.66
Outpatient Visits					
Non-Emergency Visits	0	45,297	N/A	0	N/A
Emergency Visits	0	1,331	N/A	0	N/A
Full-Time Equivalents (FTEs)					
Administrators	1.8	3.7	0.49	1.0	1.80
Nurses, Licensed	8.7	45.1	0.19	13.6	0.64
Psychologists	0.5	0.4	1.18	0.0	N/A
Social Workers	3.0	21.4	0.14	3.0	1.00
All Other Personnel	41.1	78.8	0.52	25.3	1.63
Total FTEs	66.9	219.2	0.30	55.0	1.22
FTEs per 100 Patient Census (Adjusted)					
Administrators	25.5	6.5	3.92	14.4	1.76
Nurses, Licensed	123.2	79.0	1.56	196.4	0.63
Psychologists	7.4	0.8	9.49	0.0	N/A
Social Workers	42.5	37.5	1.13	43.3	0.98
All Other Personnel	582.3	138.3	4.21	365.4	1.59
Total FTEs	946.5	384.6	2.46	793.7	1.19

Total Hospital:

Beds Set Up & Staffed	16
Discharges	255
Inpatient Days	2,980

Contract with:

Health Maintenance Organization (HMO)	No
Preferred Provider Organization (PPO)	No

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 12/31/2025	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	N	0	0	0	0.0%	0.0	0.0
Orthopedic	N	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	N	0	0	0	0.0%	0.0	0.0
Hospice	N	0	0	0	0.0%	0.0	0.0
Palliative Care	N	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	N	0	0	0	0.0%	0.0	0.0
Other Acute	N	0	0	0	0.0%	0.0	0.0
Pediatric, acute	N	0	0	0	0.0%	0.0	0.0
Geriatric, acute	N	0	0	0	0.0%	0.0	0.0
Obstetrics	N	0	0	0	0.0%	0.0	0.0
Psychiatric	H	16	344	2,980	51.0%	8.2	8.7
Alcoholism/chemical dependency	N	0	0	0	0.0%	0.0	0.0
Intensive Care							
ICU/CCU	N	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	N	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	N	0	0	0	0.0%	0.0	0.0
Burn Care	N	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	N	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	N	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	N	0	0	0	0.0%	0.0	0.0
Care							
Other Intensive Care	N	0	0	0	0.0%	0.0	0.0
Subacute care	N	0	0	0	0.0%	0.0	0.0
Other inpatient	N	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

** Transfers, which may be estimated, refer only to those between units.

* H = Service is provided in or by the Hospital, S = Service is provided by the System
C = Contracted, N = Service Not Provided

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Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators	1	1	1.8
Dentists	0	0	0.0
Medical & Dental Residents	0	0	0.0
Dental Hygienists	0	0	0.0
Registered Nurses	8	1	8.6
Certified Nurse Midwives	0	0	0.0
Licensed Practical Nurses	0	1	0.1
Ancillary Nursing Personnel	35	11	36.5
Medical Assistants	1	0	1.0
Nurse Practitioners	0	0	0.0
Certified Registered Nurse Anesthetists	0	0	0.0
Clinical Nurse Specialists	0	0	0.0
Health Info Mgmt-Administrators/Technicians	2	2	2.6
Pharmacists	0	0	0.0
Medical & Clinical LaboratoryTechnicians	0	0	0.0
Surgical Personnel	0	0	0.0
Directors/Managers	4	0	4.0
Food Service Workers	7	1	7.7
Environmental Services Workers	0	0	0.0
Medical & Clinical LaboratoryTechnologists	0	0	0.0

Occupation	Number Full-Time	Number Part-Time	Number FTE
Radiological Services Personnel	0	0	0.0
Sonographers	0	0	0.0
Physician Assistants	0	0	0.0
All Other Radiologic Personnel	0	0	0.0
Respiratory Therapists	0	0	0.0
Occupational Therapists	1	0	1.0
Occupational Therapy Assistants/Aides	0	1	0.0
Physical Therapists	0	0	0.0
Physical Therapy Assistants/Aides	0	0	0.0
Recreational Therapists	0	0	0.0
Dietitians & Nutritionists	0	0	0.0
Psychologists	0	1	0.5
Social Workers	3	0	3.0
Psychiatric Technicians	0	0	0.0
Pharmacy Technicians	0	0	0.0
Medical Coding Technicians	0	0	0.0
All Other Contracted Staff	0	0	0.0
All Other Health Professionals	0	0	0.0
All Other Personnel	0	0	0.0
Total	**62**	**19**	**66.9**

Total Active Privileged Medical Staff: 4

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Selected Financial Statistics		FY 2025	All PSYCH Hospitals Value	All PSYCH Hospitals Ratio	FY 2025 vs. 2024 FY 2024	FY 2025 vs. 2024 Ratio
Gross Revenue as % of Total Gross Patient Revenue						
Medicare	$2,628,978	37.5%	11.3%	3.32	39.0%	0.96
Medical Assistance	$3,174,954	45.3%	38.2%	1.19	38.6%	1.17
Commercial	$955,881	13.6%	46.4%	0.29	17.5%	0.78
All Other	$245,612	3.5%	4.1%	0.85	4.9%	0.71
Deductions as % of Total Gross Patient Revenue						
Medicare	$1,163,638	16.6%	7.7%	2.17	12.2%	1.36
Medical Assistance	$1,582,299	22.6%	22.3%	1.01	19.4%	1.16
Commercial	$316,663	4.5%	21.0%	0.21	3.9%	1.14
Charity Care	$0	0.0%	1.8%	N/A	0.0%	N/A
Bad Debt	$405,000	5.8%	1.2%	4.82	7.1%	0.82
All Other	$27,026	0.4%	3.9%	0.10	1.0%	0.39
Total Deductions	$3,494,626	49.9%	57.9%	0.86	43.7%	1.14
Other Revenue & Net Gains or Losses						
Other Revenue as % of Total Revenue		21.5%	5.0%	4.27	26.2%	0.82
Net Gains/Losses as % of Net Income		0.0%	1,594.7%	N/A	0.0%	N/A
Expenses as % of Total Expenses						
Salary/Fringe Benefits	$3,129,599	57.0%	62.0%	0.92	60.4%	0.94
Supplies & Services	$2,183,049	39.8%	31.4%	1.27	36.0%	1.10
Capital Component	$178,850	3.3%	6.6%	0.49	3.6%	0.91
Fiscal Statistics						
Operating Margin (%)		-22.8%	-4.0%	5.68	-10.6%	2.16
Total Hospital Net Income (%)		-22.8%	0.3%	N/A	-10.6%	2.16
Current Ratio		0.00	2.1	N/A	0.00	N/A
Days in Net Patient Accounts Receivable		0.00	58.3	N/A	0.00	N/A
Equity Financing (%)		0.0%	48.0%	N/A	0.0%	N/A
Long-Term Debt to Equity Ratio		0.00	0.5	N/A	0.00	N/A
Times Interest Earned		0.00	1.2	N/A	0.00	N/A
Total Asset Turnover		0.00	0.8	N/A	0.00	N/A
Average Age of Plant (Years)		0.00	6.0	N/A	0.00	N/A
Increase (Decrease) Total Net Patient Revenue		9.1%	6.1%	1.49	4.1%	2.21
Outpatient Gross Revenue (% of Total GPR)		N/A	47.7%	N/A	N/A	N/A

Income Statement	
Gross Patient Revenue (GPR)	$7,005,425
Less Deductions	$3,494,626
Net Patient Revenue	$3,510,799
Plus Other Revenue	$960,383
Total Revenue	$4,471,182
Less Expenses	$5,491,498
Non-Operating Gains/Losses	$0
Net Income	-$1,020,317

Assets	
Cash & Cash Equivalents	$0
Net Patient Receivables	$0
Other Receivables	$0
Land, Buildings & Equipment (Net)	$0
Other Assets	$0
Total Assets	$0

Liabilities & Fund Balances	
Current Liabilities	$0
Long-Term Debt	$0
Other Liabilities	$0
Subtotal	$0
Unrestricted Fund Balance	$0
Restricted Fund Balance	$0
Total Liabilities & Fund Balance	$0