

321 Willow Creek Behavioral Health
1351 Ontario Road
Green Bay, WI 54311

Fiscal Year: 01/01 to 12/31
Type: Psychiatric

County: Brown
Analysis Area: Northeastern (4)
Volume Group:

Control:

		All PSYCH Hospitals		FY 2024 vs. 2023	
Selected Utilization Statistics	FY 2024	Value	Ratio	FY 2023	Ratio
Occupancy Rate (%)					
Psychiatric	110.6%	72.7%	1.52	140.1%	0.79
Alcoholism/Chemical Dependency	0.0%	61.1%	N/A	76.8%	0.00
Total Hospital	115.7%	70.6%	1.64	135.2%	0.86
Average Census (Patients)					
Psychiatric	27.6	19.0	1.45	50.4	0.55
Alcoholism/Chemical Dependency	0.0	3.7	N/A	2.3	0.00
Total Hospital	49.7	31.2	1.59	52.7	0.94
Average Length of Stay (Days)					
Psychiatric	7.0	6.0	1.18	8.4	0.83
Alcoholism/Chemical Dependency	0.0	4.4	N/A	4.4	0.00
Total Hospital	7.8	6.5	1.20	8.1	0.96
Outpatient Visits					
Non-Emergency Visits	3,890	46,690	0.08	3,634	1.07
Emergency Visits	0	1,340	N/A	0	N/A
Full-Time Equivalents (FTEs)					
Administrators	1.0	3.9	0.26	1.0	1.00
Nurses, Licensed	31.3	40.1	0.78	29.9	1.05
Psychologists	2.0	0.9	2.30	1.0	2.00
Social Workers	3.2	29.9	0.11	2.0	1.59
All Other Personnel	80.2	69.4	1.16	101.1	0.79
Total FTEs	138.0	210.8	0.65	135.0	1.02
FTEs per 100 Patient Census (Adjusted)					
Administrators	1.8	6.7	0.27	1.5	1.20
Nurses, Licensed	55.6	69.1	0.80	44.5	1.25
Psychologists	3.6	1.5	2.37	1.5	2.39
Social Workers	5.6	51.4	0.11	3.0	1.90
All Other Personnel	142.5	119.5	1.19	150.3	0.95
Total FTEs	245.4	362.9	0.68	200.7	1.22

Total Hospital:
Beds Set Up & Staffed 43
Discharges 2,345
Inpatient Days 18,203

Contract with:
Health Maintenance Organization (HMO) Yes
Preferred Provider Organization (PPO) No

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 12/31/2024	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	N	0	0	0	0.0%	0.0	0.0
Orthopedic	N	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	N	0	0	0	0.0%	0.0	0.0
Hospice	N	0	0	0	0.0%	0.0	0.0
Palliative Care	N	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	N	0	0	0	0.0%	0.0	0.0
Other Acute	N	0	0	0	0.0%	0.0	0.0
Pediatric, acute	N	0	0	0	0.0%	0.0	0.0
Geriatric, acute	N	0	0	0	0.0%	0.0	0.0
Obstetrics	N	0	0	0	0.0%	0.0	0.0
Psychiatric	H	43	2,347	18,203	115.7%	49.7	7.8
Alcoholism/chemical dependency	H	0	0	0	0.0%	0.0	0.0
Intensive Care							
ICU/CCU	N	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	N	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	N	0	0	0	0.0%	0.0	0.0
Burn Care	N	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	N	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	N	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	N	0	0	0	0.0%	0.0	0.0
Care							
Other Intensive Care	N	0	0	0	0.0%	0.0	0.0
Subacute care	N	0	0	0	0.0%	0.0	0.0
Other inpatient	N	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

** Transfers, which may be estimated, refer only to those between units.

* H = Service is provided in or by the Hospital, S = Service is provided by the System

C = Contracted, N = Service Not Provided

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Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators	1	0	1.0	Radiological Services Personnel	0	0	0.0
Dentists	0	0	0.0	Sonographers	0	0	0.0
Medical & Dental Residents	0	0	0.0	Physician Assistants	0	0	0.0
Dental Hygienists	0	0	0.0	Surgical Technicians	0	0	0.0
Registered Nurses	27	7	29.3	Respiratory Therapists	0	0	0.0
Certified Nurse Midwives	0	0	0.0	Occupational Therapists	0	1	0.5
Licensed Practical Nurses	0	0	0.0	Occupational Therapy Assistants/Aides	0	0	0.0
Ancillary Nursing Personnel	26	9	29.1	Physical Therapists	0	0	0.0
Medical Assistants	0	0	0.0	Physical Therapy Assistants/Aides	0	0	0.0
Nurse Practitioners	2	0	2.0	Recreational Therapists	1	0	1.0
Certified Registered Nurse Anesthetists	0	0	0.0	Dietitians & Nutritionists	2	0	2.0
Clinical Nurse Specialists	0	0	0.0	Psychologists	2	0	2.0
Health Info Mgmt-Administrators/Technicians	2	0	2.0	Social Workers	3	1	3.2
Pharmacists	1	1	1.3	Psychiatric Technicians	0	0	0.0
Medical & Clinical Laboratory Technicians	0	0	0.0	Pharmacy Technicians	0	3	1.2
Surgical Personnel	0	0	0.0	Medical Coding Technicians	0	0	0.0
Directors/Managers	13	0	13.0	All Other Contracted Staff	0	0	0.0
Food Service Workers	5	3	5.9	All Other Health Professionals	15	4	17.0
Environmental Services Workers	1	1	1.6	All Other Personnel	25	3	26.1
Medical & Clinical Laboratory Technologists	0	0	0.0				
All Other Radiologic Personnel	0	0	0.0				
				Total	126	33	138.0
Total Active Privileged Medical Staff: 4							

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			All PSYCH Hospitals		FY 2024 vs. 2023	
Selected Financial Statistics		FY 2024	Value	Ratio	FY 2023	Ratio
Gross Revenue as % of Total Gross Patient Revenue						
Medicare	\$6,943,064	11.8%	11.0%	1.08	12.9%	0.92
Medical Assistance	\$24,838,700	42.4%	36.9%	1.15	48.2%	0.88
Commercial	\$19,666,770	33.6%	48.4%	0.69	34.9%	0.96
All Other	\$7,145,515	12.2%	3.7%	3.34	3.9%	3.12
Deductions as % of Total Gross Patient Revenue						
Medicare	\$4,717,526	8.1%	7.6%	1.06	8.7%	0.93
Medical Assistance	\$17,886,986	30.5%	23.0%	1.33	34.6%	0.88
Commercial	\$11,459,536	19.6%	21.9%	0.89	20.2%	0.97
Charity Care	\$191,538	0.3%	1.1%	0.29	0.4%	0.83
Bad Debt	\$600,213	1.0%	1.0%	1.05	0.7%	1.57
All Other	\$4,350,693	7.4%	2.4%	3.04	2.2%	3.41
Total Deductions	\$39,206,492	66.9%	57.1%	1.17	66.7%	1.00
Other Revenue & Net Gains or Losses						
Other Revenue as % of Total Revenue		0.3%	5.9%	0.06	0.4%	0.77
Net Gains/Losses as % of Net Income		0.0%	196.4%	N/A	0.0%	N/A
Expenses as % of Total Expenses						
Salary/Fringe Benefits	\$13,498,576	67.4%	61.3%	1.10	71.1%	0.95
Supplies & Services	\$5,963,853	29.8%	33.1%	0.90	26.0%	1.14
Capital Component	\$551,999	2.8%	5.6%	0.49	2.8%	0.97
Fiscal Statistics						
Operating Margin (%)		-2.9%	-2.0%	1.46	1.4%	N/A
Total Hospital Net Income (%)		-2.9%	2.0%	N/A	1.4%	N/A
Return on Equity (%)		100.0%	3.6%	27.44	1.7%	58.27
Current Ratio		1.63	1.3	1.23	1.40	1.17
Days in Net Patient Accounts Receivable		41.09	48.9	0.84	42.28	0.97
Equity Financing (%)		0.0%	48.7%	N/A	1.7%	N/A
Long-Term Debt to Equity Ratio		0.00	0.4	N/A	0.00	N/A
Times Interest Earned		0.00	3.2	N/A	0.00	N/A
Total Asset Turnover		1.28	0.8	1.62	1.25	1.02
Average Age of Plant (Years)		2.78	6.8	0.41	1.93	1.44
Increase (Decrease) Total Net Patient Revenue		2.1%	6.3%	0.33	24.4%	0.09
Outpatient Gross Revenue (% of Total GPR)		11.5%	48.8%	0.24	11.0%	1.05
Income Statement			Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$58,594,049		Cash & Cash Equivalents	\$0	Current Liabilities	\$1,379,280
Less Deductions	\$39,206,492		Net Patient Receivables	\$2,176,412	Long-Term Debt	\$0
Net Patient Revenue	\$19,387,557		Other Receivables	\$0	Other Liabilities	\$14,408,134
Plus Other Revenue	\$67,206				Subtotal	\$15,787,414
Total Revenue	\$19,444,773		Land, Buildings & Equipment (Net)	\$12,968,788	Unrestricted Fund Balance	-\$569,655
Less Expenses	\$20,014,428		Other Assets	\$72,559	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	\$0				Total Liabilities & Fund Balance	\$15,217,759
Net Income	-\$569,655		Total Assets	\$15,217,759		