

323 Marshfield Medical Center - Minocqua
9576 Highway 70
Minocqua, WI 54548

Fiscal Year: 01/01 to 12/31
Type: GMS
General Medical & Surgical
Control: Other Not-For-Profit

County: Oneida
Analysis Area: North Central (6)
Volume Group: 6

		All GMS Hospitals		Analysis Area 6		Volume Group 6		FY 2025 vs. 2024	
Selected Utilization Statistics		Value	Ratio	Value	Ratio	Value	Ratio	FY 2024	Ratio
Occupancy Rate (%)									
Adult Medical-Surgical	50.8%	65.1%	0.78	72.5%	0.70	63.5%	0.80	45.0%	1.13
Obstetrics	30.1%	43.7%	0.69	39.3%	0.77	33.5%	0.90	26.4%	1.14
Pediatrics	0.0%	77.8%	N/A	86.2%	N/A	95.1%	N/A	0.0%	N/A
Total Hospital	46.8%	65.1%	0.72	70.4%	0.67	65.8%	0.71	41.3%	1.13
Average Census (Patients)									
Adult Medical-Surgical	8.6	26.0	0.33	18.3	0.47	21.1	0.41	9.0	0.96
Obstetrics	1.2	5.4	0.22	3.1	0.38	3.1	0.39	1.3	0.91
Pediatrics	0.0	3.9	N/A	12.5	N/A	7.6	N/A	0.0	N/A
Total Hospital	9.8	47.2	0.21	37.6	0.26	46.7	0.21	10.3	0.95
Average Length of Stay (Days)									
Adult Medical-Surgical	3.0	4.2	0.72	4.4	0.69	4.0	0.76	3.2	0.94
Obstetrics	2.1	2.4	0.87	2.4	0.88	2.3	0.93	2.2	0.97
Pediatrics	0.0	4.0	N/A	4.5	N/A	3.7	N/A	0.0	N/A
Total Hospital	2.9	4.7	0.61	4.8	0.60	4.6	0.63	3.1	0.95
Surgical Operations									
Inpatient	334	1,075	0.31	1,652	0.20	802	0.42	312	1.07
Outpatient	3,521	4,478	0.79	5,143	0.68	4,496	0.78	4,397	0.80
Inpatient as % of All Surgeries	8.7%	18.4%	0.47	21.6%	0.40	15.1%	0.57	6.6%	1.31
Outpatient Visits									
Non-Emergency Visits	95,046	149,200	0.64	112,181	0.85	205,791	0.46	102,574	0.93
Emergency Visits	7,897	17,658	0.45	12,525	0.63	23,654	0.33	8,056	0.98
Full-Time Equivalents (FTEs)									
Administrators	2.0	3.6	0.56	2.2	0.93	3.8	0.53	2.0	1.00
Nurses, Licensed	94.6	231.2	0.41	159.0	0.60	262.2	0.36	105.2	0.90
Ancillary Nursing Personnel	6.4	36.8	0.17	20.5	0.31	36.0	0.18	8.6	0.74
All Other Personnel	176.7	472.1	0.37	327.2	0.54	534.7	0.33	187.7	0.94
Total FTEs	279.7	743.6	0.38	508.9	0.55	836.7	0.33	303.5	0.92
FTEs per 100 Patient Census (Adjusted)									
Administrators	1.9	2.4	0.79	1.6	1.18	2.3	0.84	1.8	1.06
Nurses, Licensed	89.9	155.9	0.58	118.0	0.76	157.9	0.57	94.2	0.95
Ancillary Nursing Personnel	6.1	24.8	0.25	15.2	0.40	21.7	0.28	7.7	0.79
All Other Personnel	167.8	318.4	0.53	242.9	0.69	321.9	0.52	168.0	1.00
Total FTEs	265.7	501.6	0.53	377.7	0.70	503.7	0.53	271.7	0.98

Total Hospital:

Beds Set Up & Staffed 21
Discharges 1,240
Inpatient Days 3,590

Contract with:

Health Maintenance
Organization (HMO) Yes
Preferred Provider
Organization (PPO) Yes

Medicare-certified Swing Beds:

Average Beds Used 0
Discharges 0
Inpatient Days 0

Newborn Nursery:

Bassinets 1
Total Births 195
Newborn Days 333

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 12/31/2025	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	H	17	1,038	3,150	50.8%	8.6	3.0
Orthopedic	N	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	N	0	0	0	0.0%	0.0	0.0
Hospice	N	0	0	0	0.0%	0.0	0.0
Palliative Care	N	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	N	0	0	0	0.0%	0.0	0.0
Other Acute	N	0	0	0	0.0%	0.0	0.0
Pediatric, acute	N	0	0	0	0.0%	0.0	0.0
Geriatric, acute	N	0	0	0	0.0%	0.0	0.0
Obstetrics	H	4	209	440	30.1%	1.2	2.1
Psychiatric	N	0	0	0	0.0%	0.0	0.0
Alcoholism/chemical dependency	N	0	0	0	0.0%	0.0	0.0
Intensive Care							
ICU/CCU	N	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	N	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	N	0	0	0	0.0%	0.0	0.0
Burn Care	N	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	N	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	N	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	N	0	0	0	0.0%	0.0	0.0
Care							
Other Intensive Care	N	0	0	0	0.0%	0.0	0.0
Subacute care	N	0	0	0	0.0%	0.0	0.0
Other inpatient	N	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

** Transfers, which may be estimated, refer only to those between units.

* H = Service is provided in or by the Hospital, S = Service is provided by the System

C = Contracted, N = Service Not Provided

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Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators	2	0	2.0	Radiological Services Personnel	1	2	2.6
Dentists	0	0	0.0	Sonographers	5	4	6.4
Medical & Dental Residents	0	0	0.0	Physician Assistants	9	5	12.0
Dental Hygienists	0	0	0.0	All Other Radiologic Personnel	12	7	16.4
Registered Nurses	52	62	79.7	Respiratory Therapists	2	6	3.2
Certified Nurse Midwives	0	0	0.0	Occupational Therapists	0	1	0.7
Licensed Practical Nurses	2	0	2.0	Occupational Therapy Assistants/Aides	0	0	0.0
Ancillary Nursing Personnel	4	8	6.4	Physical Therapists	0	1	0.0
Medical Assistants	12	6	15.9	Physical Therapy Assistants/Aides	0	0	0.0
Nurse Practitioners	5	6	7.7	Recreational Therapists	0	0	0.0
Certified Registered Nurse Anesthetists	4	7	5.2	Dietitians & Nutritionists	0	0	0.0
Clinical Nurse Specialists	0	0	0.0	Psychologists	0	0	0.0
Health Info Mgmt-Administrators/Technicians	0	0	0.0	Social Workers	1	0	1.0
Pharmacists	3	1	3.0	Psychiatric Technicians	0	0	0.0
Medical & Clinical LaboratoryTechnicians	2	0	2.0	Pharmacy Technicians	2	3	3.9
Surgical Personnel	1	6	3.2	Medical Coding Technicians	0	0	0.0
Directors/Managers	19	0	19.0	All Other Contracted Staff	0	0	0.0
Food Service Workers	0	0	0.0	All Other Health Professionals	39	20	47.9
Environmental Services Workers	2	0	2.0	All Other Personnel	28	11	33.0
Medical & Clinical LaboratoryTechnologists	4	1	4.6				
				Total	211	157	279.7
Total Active Privileged Medical Staff: 36							

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Minocqua, WI 54548			All GMS Hospitals		Analysis Area		Volume Group		FY 2025 vs. 2024		
Selected Financial Statistics			FY 2025	Value	Ratio	Value	Ratio	Value	Ratio	FY 2024	Ratio
Gross Revenue as % of Total Gross Patient Revenue											
Medicare	\$179,392,940	61.4%	49.8%	1.23	53.7%	1.14	47.3%	1.30	61.4%	1.00	
Medical Assistance	\$21,782,687	7.5%	12.1%	0.61	11.8%	0.63	16.0%	0.47	8.1%	0.92	
Commercial	\$72,115,455	24.7%	31.6%	0.78	28.0%	0.88	31.6%	0.78	24.2%	1.02	
All Other	\$19,028,921	6.5%	6.4%	1.01	6.5%	0.99	5.2%	1.25	6.3%	1.03	
Deductions as % of Total Gross Patient Revenue											
Medicare	\$134,130,198	45.9%	39.1%	1.17	41.3%	1.11	37.4%	1.23	46.5%	0.99	
Medical Assistance	\$16,403,770	5.6%	9.5%	0.59	9.4%	0.60	12.0%	0.47	6.1%	0.92	
Commercial	\$29,104,586	10.0%	15.5%	0.64	10.8%	0.92	13.7%	0.73	10.9%	0.91	
Charity Care	\$1,502,226	0.5%	1.0%	0.52	0.8%	0.64	0.8%	0.63	0.5%	1.10	
Bad Debt	\$2,104,320	0.7%	1.0%	0.74	0.7%	1.08	1.2%	0.62	0.5%	1.34	
All Other	\$13,004,608	4.4%	3.7%	1.20	4.1%	1.08	3.1%	1.44	4.2%	1.05	
Total Deductions	\$196,249,708	67.1%	69.8%	0.96	67.1%	1.00	68.2%	0.98	68.8%	0.98	
Other Revenue & Net Gains or Losses											
Other Revenue as % of Total Revenue		5.5%	8.6%	0.64	11.4%	0.48	10.0%	0.55	6.0%	0.91	
Net Gains/Losses as % of Net Income		0.1%	20.2%	0.01	14.0%	0.01	11.1%	0.01	0.0%	N/A	
Expenses as % of Total Expenses											
Salary/Fringe Benefits	\$36,553,316	33.1%	40.7%	0.81	36.9%	0.90	40.6%	0.82	32.5%	1.02	
Supplies & Services	\$69,546,442	63.0%	54.1%	1.17	59.4%	1.06	53.6%	1.18	61.8%	1.02	
Capital Component	\$4,217,036	3.8%	5.2%	0.74	3.8%	0.99	5.9%	0.65	5.7%	0.68	
Fiscal Statistics											
Operating Margin (%)		-8.5%	7.7%	N/A	6.0%	N/A	7.8%	N/A	-18.1%	0.47	
Total Hospital Net Income (%)		-8.5%	9.4%	N/A	6.9%	N/A	8.7%	N/A	-18.1%	0.47	
Current Ratio		1.1	2.3	0.45	1.2	0.84	1.8	0.59	2.2	0.48	
Days in Net Patient Accounts Receivable		270.4	62.7	4.31	134.6	2.01	68.3	3.96	950.3	0.28	
Equity Financing (%)		54.4%	62.3%	0.87	54.7%	0.99	59.7%	0.91	27.5%	1.98	
Long-Term Debt to Equity Ratio		0.5	0.4	1.39	0.5	1.01	0.4	1.22	2.1	0.25	
Times Interest Earned		0.0	16.0	N/A	17.0	N/A	11.7	N/A	0.0	N/A	
Total Asset Turnover		0.0	0.2	0.04	0.1	0.13	0.1	0.06	0.0	0.25	
Average Age of Plant (Years)		65.0	14.2	4.58	27.2	2.39	17.0	3.83	166.0	0.39	
Increase (Decrease) Total Net Patient Revenue		5.8%	6.9%	0.84	9.7%	0.60	4.7%	1.23	-12.6%	N/A	
Outpatient Gross Revenue (% of Total GPR)		90.7%	67.9%	1.34	72.6%	1.25	71.9%	1.26	90.7%	1.00	

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$292,320,003	Cash & Cash Equivalents	\$230,847,059	Current Liabilities	\$1,294,700,211
Less Deductions	\$196,249,708	Net Patient Receivables	\$71,167,228	Long-Term Debt	\$3,224,490,579
Net Patient Revenue	\$96,070,295	Other Receivables	\$109,030,212	Other Liabilities	\$723,384,559
Plus Other Revenue	\$5,603,214			Subtotal	\$5,242,575,349
Total Revenue	\$101,673,509	Land, Buildings & Equipment (Net)	\$3,856,825,218	Unrestricted Fund Balance	5,862,618,967.00
Less Expenses	\$110,316,794	Other Assets	\$7,229,488,751	Restricted Fund Balance	\$392,164,152
Non-Operating Gains/Losses	-\$9,228			Total Liabilities & Fund Balance	\$11,497,358,468
Net Income	-\$8,652,516	Total Assets	\$11,497,358,468		