

067 Aurora Medical Center - Bay Area
3003 University Drive
Marinette, WI 54143
715-735-6621

Fiscal Year: 01/01 to 12/31
Type: GMS
General Medical & Surgical
Control: Other Not-For-Profit

County: Marinette
Analysis Area: Northeastern (4)
Volume Group: 5

		All GMS Hospitals		Analysis Area 4		Volume Group 5		FY 2025 vs. 2024	
Selected Utilization Statistics	FY 2025	Value	Ratio	Value	Ratio	Value	Ratio	FY 2024	Ratio
Occupancy Rate (%)									
Adult Medical-Surgical	58.6%	65.1%	0.90	62.2%	0.94	54.4%	1.08	45.7%	1.28
Obstetrics	17.0%	43.7%	0.39	37.1%	0.46	33.4%	0.51	16.0%	1.06
Pediatrics	0.0%	77.8%	N/A	17.9%	N/A	0.0%	N/A	0.0%	N/A
Total Hospital	52.2%	65.1%	0.80	57.3%	0.91	53.5%	0.97	41.4%	1.26
Average Census (Patients)									
Adult Medical-Surgical	25.2	26.0	0.97	28.3	0.89	13.7	1.84	19.7	1.28
Obstetrics	1.2	5.4	0.22	4.8	0.25	2.2	0.55	1.1	1.06
Pediatrics	0.0	3.9	N/A	0.5	N/A	0.0	N/A	0.0	N/A
Total Hospital	31.3	47.2	0.66	43.2	0.72	21.3	1.47	24.9	1.26
Average Length of Stay (Days)									
Adult Medical-Surgical	3.6	4.2	0.86	3.8	0.95	3.6	1.01	3.2	1.14
Obstetrics	1.9	2.4	0.78	2.4	0.79	2.1	0.90	2.0	0.94
Pediatrics	0.0	4.0	N/A	2.9	N/A	1.0	N/A	0.0	N/A
Total Hospital	3.8	4.7	0.80	4.2	0.91	3.8	1.00	3.4	1.11
Surgical Operations									
Inpatient	313	1,075	0.29	822	0.38	330	0.95	257	1.22
Outpatient	2,020	4,478	0.45	5,976	0.34	2,573	0.79	2,175	0.93
Inpatient as % of All Surgeries	13.4%	18.4%	0.73	12.1%	1.11	11.4%	1.18	10.6%	1.27
Outpatient Visits									
Non-Emergency Visits	88,029	149,200	0.59	224,286	0.39	105,875	0.83	82,678	1.06
Emergency Visits	20,711	17,658	1.17	18,862	1.10	16,199	1.28	19,679	1.05
Full-Time Equivalents (FTEs)									
Administrators	3.0	3.6	0.84	3.5	0.86	2.2	1.38	3.0	1.00
Nurses, Licensed	157.2	231.2	0.68	276.0	0.57	125.9	1.25	165.2	0.95
Ancillary Nursing Personnel	36.7	36.8	1.00	43.4	0.85	25.5	1.44	40.5	0.91
All Other Personnel	396.9	472.1	0.84	499.9	0.79	264.6	1.50	330.7	1.20
Total FTEs	593.8	743.6	0.80	822.8	0.72	418.2	1.42	539.5	1.10
FTEs per 100 Patient Census (Adjusted)									
Administrators	2.0	2.4	0.84	1.9	1.06	2.2	0.92	2.1	0.94
Nurses, Licensed	105.4	155.9	0.68	149.4	0.71	126.2	0.83	118.3	0.89
Ancillary Nursing Personnel	24.6	24.8	0.99	23.5	1.05	25.6	0.96	29.0	0.85
All Other Personnel	266.1	318.4	0.84	270.7	0.98	265.4	1.00	236.8	1.12
Total FTEs	398.2	501.6	0.79	445.5	0.89	419.4	0.95	386.4	1.03

Total Hospital:

Beds Set Up & Staffed 60
Discharges 2,995
Inpatient Days 11,421

Contract with:

Health Maintenance
Organization (HMO) Yes
Preferred Provider
Organization (PPO) Yes

Medicare-certified Swing Beds:

Average Beds Used 0
Discharges 0
Inpatient Days 0

Newborn Nursery:

Bassinets 11
Total Births 187
Newborn Days 332

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 12/31/2025	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	H	43	2,527	9,202	58.6%	25.2	3.6
Orthopedic	H	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	S	0	0	0	0.0%	0.0	0.0
Hospice	H	0	0	0	0.0%	0.0	0.0
Palliative Care	S	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	S	0	0	0	0.0%	0.0	0.0
Other Acute	S	0	0	0	0.0%	0.0	0.0
Pediatric, acute	H	0	0	0	0.0%	0.0	0.0
Geriatric, acute	S	0	0	0	0.0%	0.0	0.0
Obstetrics	H	7	230	434	17.0%	1.2	1.9
Psychiatric	S	0	0	0	0.0%	0.0	0.0
Alcoholism/chemical dependency	S	0	0	0	0.0%	0.0	0.0
Intensive Care							
ICU/CCU	H	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	H	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	N	0	0	0	0.0%	0.0	0.0
Burn Care	N	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	H	10	224	1,689	46.3%	4.6	7.5
Step-Down (Special Care)	H	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	S	0	0	0	0.0%	0.0	0.0
Care							
Other Intensive Care	S	0	0	0	0.0%	0.0	0.0
Subacute care	N	0	0	0	0.0%	0.0	0.0
Other inpatient	H	0	18	96	0.0%	0.3	5.3

Note: data should be used only in rows; do not summarize columns.

** Transfers, which may be estimated, refer only to those between units.

* H = Service is provided in or by the Hospital, S = Service is provided by the System

C = Contracted, N = Service Not Provided

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Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators	3	0	3.0	Radiological Services Personnel	23	7	28.9
Dentists	0	0	0.0	Sonographers	4	3	6.7
Medical & Dental Residents	0	0	0.0	Physician Assistants	2	0	2.0
Dental Hygienists	0	0	0.0	All Other Radiologic Personnel	7	1	7.7
Registered Nurses	78	68	132.9	Respiratory Therapists	6	6	11.0
Certified Nurse Midwives	0	0	0.0	Occupational Therapists	1	0	1.0
Licensed Practical Nurses	5	12	14.1	Occupational Therapy Assistants/Aides	0	0	0.0
Ancillary Nursing Personnel	8	35	36.7	Physical Therapists	0	0	0.0
Medical Assistants	6	2	6.9	Physical Therapy Assistants/Aides	1	0	1.0
Nurse Practitioners	6	3	8.3	Recreational Therapists	0	0	0.0
Certified Registered Nurse Anesthetists	1	1	1.9	Dietitians & Nutritionists	4	0	4.0
Clinical Nurse Specialists	0	0	0.0	Psychologists	0	0	0.0
Health Info Mgmt-Administrators/Technicians	8	4	10.6	Social Workers	6	1	6.9
Pharmacists	6	1	6.6	Psychiatric Technicians	0	0	0.0
Medical & Clinical Laboratory Technicians	3	5	7.6	Pharmacy Technicians	5	6	9.6
Surgical Personnel	6	1	6.9	Medical Coding Technicians	0	0	0.0
Directors/Managers	47	3	49.3	All Other Contracted Staff	0	0	0.0
Food Service Workers	8	7	13.0	All Other Health Professionals	28	6	31.6
Environmental Services Workers	22	3	23.7	All Other Personnel	104	67	153.4
Medical & Clinical Laboratory Technologists	5	4	8.4				
				Total	403	246	593.8
Total Active Privileged Medical Staff: 105							

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			All GMS Hospitals		Analysis Area ⁴		Volume Group ⁵		FY 2025 vs. 2024	
Selected Financial Statistics		FY 2025	Value	Ratio	Value	Ratio	Value	Ratio	FY 2024	Ratio
Gross Revenue as % of Total Gross Patient Revenue										
Medicare	\$322,241,183	59.3%	49.8%	1.19	50.9%	1.16	52.0%	1.14	58.3%	1.02
Medical Assistance	\$59,337,760	10.9%	12.1%	0.90	9.9%	1.10	12.3%	0.89	11.9%	0.91
Commercial	\$100,547,876	18.5%	31.6%	0.59	31.5%	0.59	29.9%	0.62	20.5%	0.90
All Other	\$61,485,616	11.3%	6.4%	1.75	7.7%	1.47	5.8%	1.95	9.3%	1.22
Deductions as % of Total Gross Patient Revenue										
Medicare	\$267,767,063	49.3%	39.1%	1.26	39.6%	1.24	39.9%	1.24	48.2%	1.02
Medical Assistance	\$50,560,392	9.3%	9.5%	0.98	7.8%	1.20	9.4%	0.99	10.2%	0.92
Commercial	\$64,987,998	12.0%	15.5%	0.77	16.1%	0.74	14.7%	0.82	12.3%	0.97
Charity Care	\$5,747,852	1.1%	1.0%	1.07	0.7%	1.54	1.1%	0.99	0.7%	1.50
Bad Debt	\$6,416,966	1.2%	1.0%	1.22	0.9%	1.32	1.3%	0.91	1.2%	0.95
All Other	\$34,427,294	6.3%	3.7%	1.71	5.0%	1.27	3.1%	2.04	6.4%	0.99
Total Deductions	\$429,907,565	79.1%	69.8%	1.13	70.1%	1.13	69.4%	1.14	79.0%	1.00
Other Revenue & Net Gains or Losses										
Other Revenue as % of Total Revenue		1.1%	8.6%	0.13	3.6%	0.32	4.6%	0.24	1.1%	1.02
Net Gains/Losses as % of Net Income		N/A	20.2%	N/A	20.0%	N/A	20.5%	N/A	N/A	N/A
Expenses as % of Total Expenses										
Salary/Fringe Benefits	\$51,198,429	45.1%	40.7%	1.11	43.8%	1.03	43.6%	1.03	43.3%	1.04
Supplies & Services	\$54,181,205	47.7%	54.1%	0.88	50.6%	0.94	50.5%	0.94	49.4%	0.97
Capital Component	\$8,265,335	7.3%	5.2%	1.40	5.6%	1.30	6.0%	1.22	7.3%	0.99
Fiscal Statistics										
Operating Margin (%)		1.2%	7.7%	0.15	8.3%	0.14	8.5%	0.14	-2.9%	N/A
Total Hospital Net Income (%)		1.0%	9.4%	0.10	10.2%	0.10	10.5%	0.09	-2.0%	N/A
Current Ratio		5.7	2.3	2.45	5.8	1.00	11.9	0.48	5.8	1.00
Days in Net Patient Accounts Receivable		47.7	62.7	0.76	55.5	0.86	46.5	1.02	47.5	1.00
Equity Financing (%)		54.8%	62.3%	0.88	81.1%	0.68	85.0%	0.64	53.5%	1.02
Long-Term Debt to Equity Ratio		0.7	0.4	1.85	0.1	5.62	0.1	10.73	0.7	0.94
Times Interest Earned		1.5	16.0	0.10	14.3	0.11	15.8	0.10	-0.5	N/A
Total Asset Turnover		0.7	0.2	3.17	0.7	1.01	0.7	1.04	0.6	1.08
Average Age of Plant (Years)		8.0	14.2	0.56	11.9	0.67	11.5	0.69	6.5	1.23
Increase (Decrease) Total Net Patient Revenue		8.0%	6.9%	1.15	6.6%	1.21	4.7%	1.71	14.7%	0.54
Outpatient Gross Revenue (% of Total GPR)		76.0%	67.9%	1.12	75.5%	1.01	77.9%	0.97	79.3%	0.96

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$543,612,435	Cash & Cash Equivalents	\$27,947,379	Current Liabilities	\$7,859,410
Less Deductions	\$429,907,565	Net Patient Receivables	\$14,850,298	Long-Term Debt	\$63,210,000
Net Patient Revenue	\$113,704,870	Other Receivables	-\$70,019	Other Liabilities	\$5,025,207
Plus Other Revenue	\$1,293,690			Subtotal	\$76,094,617
Total Revenue	\$114,998,560	Land, Buildings & Equipment (Net)	\$121,470,888	Unrestricted Fund Balance	\$92,335,227.00
Less Expenses	\$113,644,969	Other Assets	\$4,231,298	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	-\$225,589			Total Liabilities & Fund Balance	\$168,429,844
Net Income	\$1,128,000	Total Assets	\$168,429,844		