

319 Rogers Memorial Hospital - Brown Deer
4600 West Schroeder Drive
Brown Deer, WI 53223
414-865-2500

Fiscal Year: 01/01 to 12/31
Type: Psychiatric

County: Milwaukee
Analysis Area: Milwaukee County (2B)
Volume Group:

Control: Other Not-For-Profit

		All PSYCH Hospitals		FY 2025 vs. 2024	
Selected Utilization Statistics	FY 2025	Value	Ratio	FY 2024	Ratio
Occupancy Rate (%)					
Psychiatric	77.2%	68.6%	1.13	89.9%	0.86
Alcoholism/Chemical Dependency	83.9%	55.3%	1.52	75.7%	1.11
Total Hospital	75.3%	68.3%	1.10	76.2%	0.99
Average Census (Patients)					
Psychiatric	15.4	18.8	0.82	15.3	1.01
Alcoholism/Chemical Dependency	6.7	3.5	1.91	8.3	0.81
Total Hospital	42.2	31.7	1.33	42.7	0.99
Average Length of Stay (Days)					
Psychiatric	5.4	6.2	0.86	5.6	0.96
Alcoholism/Chemical Dependency	4.4	4.1	1.07	4.6	0.95
Total Hospital	5.7	6.4	0.88	5.8	0.98
Outpatient Visits					
Non-Emergency Visits	19,959	45,297	0.44	23,636	0.84
Emergency Visits	0	1,331	N/A	0	N/A
Full-Time Equivalents (FTEs)					
Administrators	10.2	3.7	2.75	7.4	1.38
Nurses, Licensed	62.9	45.1	1.40	58.3	1.08
Psychologists	0.0	0.4	N/A	0.0	N/A
Social Workers	41.9	21.4	1.96	63.5	0.66
All Other Personnel	72.8	78.8	0.92	99.6	0.73
Total FTEs	292.4	219.2	1.33	337.7	0.87
FTEs per 100 Patient Census (Adjusted)					
Administrators	14.1	6.5	2.16	10.1	1.40
Nurses, Licensed	86.9	79.0	1.10	79.3	1.10
Psychologists	0.0	0.8	N/A	0.0	N/A
Social Workers	57.9	37.5	1.55	86.3	0.67
All Other Personnel	100.6	138.3	0.73	135.5	0.74
Total FTEs	404.2	384.6	1.05	459.3	0.88

Total Hospital:
Beds Set Up & Staffed 56
Discharges 2,716
Inpatient Days 15,391

Contract with:
Health Maintenance Organization (HMO) Yes
Preferred Provider Organization (PPO) Yes

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 12/31/2025	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	N	0	0	0	0.0%	0.0	0.0
Orthopedic	N	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	N	0	0	0	0.0%	0.0	0.0
Hospice	N	0	0	0	0.0%	0.0	0.0
Palliative Care	N	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	N	0	0	0	0.0%	0.0	0.0
Other Acute	N	0	0	0	0.0%	0.0	0.0
Pediatric, acute	N	0	0	0	0.0%	0.0	0.0
Geriatric, acute	N	0	0	0	0.0%	0.0	0.0
Obstetrics	N	0	0	0	0.0%	0.0	0.0
Psychiatric	H	48	2,160	12,942	73.9%	35.5	6.0
Alcoholism/chemical dependency	H	8	556	2,449	83.9%	6.7	4.4
Intensive Care							
ICU/CCU	N	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	N	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	N	0	0	0	0.0%	0.0	0.0
Burn Care	N	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	N	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	N	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	N	0	0	0	0.0%	0.0	0.0
Care							
Other Intensive Care	N	0	0	0	0.0%	0.0	0.0
Subacute care	N	0	0	0	0.0%	0.0	0.0
Other inpatient	N	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

** Transfers, which may be estimated, refer only to those between units.

* H = Service is provided in or by the Hospital, S = Service is provided by the System

C = Contracted, N = Service Not Provided

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Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators	9	4	10.2	Radiological Services Personnel	0	0	0.0
Dentists	0	0	0.0	Sonographers	0	0	0.0
Medical & Dental Residents	0	0	0.0	Physician Assistants	2	0	2.0
Dental Hygienists	0	0	0.0	All Other Radiologic Personnel	0	0	0.0
Registered Nurses	44	26	58.1	Respiratory Therapists	0	0	0.0
Certified Nurse Midwives	0	0	0.0	Occupational Therapists	0	0	0.0
Licensed Practical Nurses	0	1	0.8	Occupational Therapy Assistants/Aides	0	0	0.0
Ancillary Nursing Personnel	4	0	4.0	Physical Therapists	0	0	0.0
Medical Assistants	0	0	0.0	Physical Therapy Assistants/Aides	0	0	0.0
Nurse Practitioners	4	0	4.0	Recreational Therapists	5	1	5.9
Certified Registered Nurse Anesthetists	0	0	0.0	Dietitians & Nutritionists	1	2	2.1
Clinical Nurse Specialists	0	0	0.0	Psychologists	0	0	0.0
Health Info Mgmt-Administrators/Technicians	0	0	0.0	Social Workers	38	16	41.9
Pharmacists	1	0	1.0	Psychiatric Technicians	40	55	75.5
Medical & Clinical Laboratory Technicians	0	0	0.0	Pharmacy Technicians	1	0	1.0
Surgical Personnel	0	0	0.0	Medical Coding Technicians	0	0	0.0
Directors/Managers	15	0	15.0	All Other Contracted Staff	6	1	6.0
Food Service Workers	0	0	0.0	All Other Health Professionals	46	8	49.0
Environmental Services Workers	7	2	8.3	All Other Personnel	5	5	7.8
Medical & Clinical Laboratory Technologists	0	0	0.0				
				Total	228	121	292.4
Total Active Privileged Medical Staff: 19							

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			All PSYCH Hospitals		FY 2025 vs. 2024	
Selected Financial Statistics		FY 2025	Value	Ratio	FY 2024	Ratio
Gross Revenue as % of Total Gross Patient Revenue						
Medicare	\$7,521,022	7.2%	11.3%	0.64	6.3%	1.14
Medical Assistance	\$42,962,307	41.1%	38.2%	1.08	41.9%	0.98
Commercial	\$53,168,815	50.8%	46.4%	1.10	50.7%	1.00
All Other	\$977,476	0.9%	4.1%	0.23	1.1%	0.86
Deductions as % of Total Gross Patient Revenue						
Medicare	\$5,378,999	5.1%	7.7%	0.67	4.8%	1.07
Medical Assistance	\$26,581,128	25.4%	22.3%	1.14	29.1%	0.87
Commercial	\$25,531,040	24.4%	21.0%	1.16	22.6%	1.08
Charity Care	\$1,885,021	1.8%	1.8%	1.02	1.2%	1.53
Bad Debt	\$66,223	0.1%	1.2%	0.05	0.7%	0.09
All Other	\$1,861,646	1.8%	3.9%	0.45	1.5%	1.15
Total Deductions	\$61,304,057	58.6%	57.9%	1.01	59.9%	0.98
Other Revenue & Net Gains or Losses						
Other Revenue as % of Total Revenue		0.8%	5.0%	0.16	1.0%	0.78
Net Gains/Losses as % of Net Income		N/A	1,594.7%	N/A	N/A	N/A
Expenses as % of Total Expenses						
Salary/Fringe Benefits	\$28,748,133	56.2%	62.0%	0.91	57.1%	0.98
Supplies & Services	\$19,397,010	37.9%	31.4%	1.21	37.2%	1.02
Capital Component	\$3,020,364	5.9%	6.6%	0.89	5.7%	1.04
Fiscal Statistics						
Operating Margin (%)		-17.2%	-4.0%	4.27	-21.2%	0.81
Total Hospital Net Income (%)		-13.1%	0.3%	N/A	-12.1%	1.08
Current Ratio		4.22	2.1	2.02	3.79	1.11
Days in Net Patient Accounts Receivable		49.89	58.3	0.86	38.44	1.30
Equity Financing (%)		70.0%	48.0%	1.46	65.8%	1.06
Long-Term Debt to Equity Ratio		0.24	0.5	0.49	0.27	0.90
Times Interest Earned		-8.79	1.2	N/A	-8.51	1.03
Total Asset Turnover		1.26	0.8	1.65	2.20	0.57
Average Age of Plant (Years)		3.97	6.0	0.66	3.46	1.15
Increase (Decrease) Total Net Patient Revenue		1.6%	6.1%	0.27	8.2%	0.20
Outpatient Gross Revenue (% of Total GPR)		41.7%	47.7%	0.87	42.0%	0.99
Income Statement			Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$104,629,620		Cash & Cash Equivalents	\$4,977,582	Current Liabilities	\$2,584,115
Less Deductions	\$61,304,057		Net Patient Receivables	\$5,922,158	Long-Term Debt	\$5,910,532
Net Patient Revenue	\$43,325,563		Other Receivables	\$0	Other Liabilities	\$1,946,208
Plus Other Revenue	\$345,312				Subtotal	\$10,440,855
Total Revenue	\$43,670,874		Land, Buildings & Equipment (Net)	\$17,251,498	Unrestricted Fund Balance	\$24,342,431
Less Expenses	\$51,165,507		Other Assets	\$6,632,048	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	\$1,583,715				Total Liabilities & Fund Balance	\$34,783,286
Net Income	-\$5,910,918		Total Assets	\$34,783,286		