

007 Western Wisconsin Health
1100 Bergslien St
Baldwin, WI 54002
715-684-3311

Fiscal Year: 10/01 to 09/30
Type: GMS
Critical Access Hospital
Control: Other Not-For-Profit

County: Saint Croix
Analysis Area: West Central (5A)
Volume Group: 5

		All GMS Hospitals		Analysis Area 5A		Volume Group 5		FY 2025 vs. 2024		
Selected Utilization Statistics		FY 2025	Value	Ratio	Value	Ratio	Value	Ratio	FY 2024	Ratio
Occupancy Rate (%)										
Adult Medical-Surgical	219.1%	65.1%	3.36	61.5%	3.56	54.4%	4.02	85.5%	2.56	
Obstetrics	71.9%	43.7%	1.64	38.3%	1.87	33.4%	2.15	18.0%	4.00	
Pediatrics	0.0%	77.8%	N/A	0.0%	N/A	0.0%	N/A	0.0%	N/A	
Total Hospital	146.7%	65.1%	2.25	59.3%	2.47	53.5%	2.74	53.3%	2.75	
Average Census (Patients)										
Adult Medical-Surgical	6.6	26.0	0.25	12.4	0.53	13.7	0.48	6.8	0.96	
Obstetrics	2.2	5.4	0.40	3.2	0.68	2.2	0.99	1.8	1.20	
Pediatrics	0.1	3.9	0.02	0.0	7.00	0.0	0.02	0.0	N/A	
Total Hospital	8.8	47.2	0.19	17.3	0.51	21.3	0.41	9.6	0.92	
Average Length of Stay (Days)										
Adult Medical-Surgical	5.0	4.2	1.18	3.9	1.29	3.6	1.39	3.0	1.64	
Obstetrics	1.4	2.4	0.58	2.1	0.66	2.1	0.67	1.8	0.79	
Pediatrics	1.0	4.0	0.25	1.0	1.00	1.0	1.00	0.0	N/A	
Total Hospital	3.6	4.7	0.76	4.0	0.90	3.8	0.94	4.4	0.81	
Surgical Operations										
Inpatient	177	1,075	0.16	369	0.48	330	0.54	213	0.83	
Outpatient	2,004	4,478	0.45	3,003	0.67	2,573	0.78	2,048	0.98	
Inpatient as % of All Surgeries	8.1%	18.4%	0.44	10.4%	0.78	11.4%	0.71	9.4%	0.86	
Outpatient Visits										
Non-Emergency Visits	236,726	149,200	1.59	97,955	2.42	105,875	2.24	211,318	1.12	
Emergency Visits	5,756	17,658	0.33	9,753	0.59	16,199	0.36	5,374	1.07	
Full-Time Equivalents (FTEs)										
Administrators	5.0	3.6	1.40	3.6	1.40	2.2	2.30	6.0	0.83	
Nurses, Licensed	92.3	231.2	0.40	121.6	0.76	125.9	0.73	83.3	1.11	
Ancillary Nursing Personnel	8.1	36.8	0.22	20.1	0.40	25.5	0.32	10.1	0.80	
All Other Personnel	239.8	472.1	0.51	244.0	0.98	264.6	0.91	222.5	1.08	
Total FTEs	345.2	743.6	0.46	389.2	0.89	418.2	0.83	321.9	1.07	
FTEs per 100 Patient Census (Adjusted)										
Administrators	10.0	2.4	4.15	4.6	2.15	2.2	4.59	10.8	0.93	
Nurses, Licensed	184.4	155.9	1.18	158.1	1.17	126.2	1.46	149.8	1.23	
Ancillary Nursing Personnel	16.2	24.8	0.65	26.2	0.62	25.6	0.63	18.2	0.89	
All Other Personnel	479.1	318.4	1.50	317.3	1.51	265.4	1.81	400.5	1.20	
Total FTEs	689.6	501.6	1.38	506.2	1.36	419.4	1.64	579.3	1.19	

Total Hospital:

Beds Set Up & Staffed 6
Discharges 896
Inpatient Days 3,213

Contract with:

Health Maintenance
Organization (HMO) No
Preferred Provider
Organization (PPO) Yes

Medicare-certified Swing Beds:

Average Beds Used 1
Discharges 24
Inpatient Days 227

Newborn Nursery:

Bassinets 10
Total Births 417
Newborn Days 637

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 09/30/2025	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
General Medical-Surgical							
Adult Medical-Surgical, Acute	H	3	480	2,399	219.1%	6.6	5.0
Orthopedic	H	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	N	0	0	0	0.0%	0.0	0.0
Hospice	N	0	0	0	0.0%	0.0	0.0
Palliative Care	H	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	N	0	0	0	0.0%	0.0	0.0
Other Acute	H	0	0	0	0.0%	0.0	0.0
Pediatric, acute	H	0	27	27	0.0%	0.1	1.0
Geriatric, acute	N	0	0	0	0.0%	0.0	0.0
Obstetrics	H	3	559	787	71.9%	2.2	1.4
Psychiatric	N	0	0	0	0.0%	0.0	0.0
Alcoholism/chemical dependency	N	0	0	0	0.0%	0.0	0.0
Intensive Care							
ICU/CCU	N	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	N	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	N	0	0	0	0.0%	0.0	0.0
Burn Care	N	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	N	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	N	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	N	0	0	0	0.0%	0.0	0.0
Care							
Other Intensive Care	N	0	0	0	0.0%	0.0	0.0
Subacute care	N	0	0	0	0.0%	0.0	0.0
Other inpatient	H	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

** Transfers, which may be estimated, refer only to those between units.

* H = Service is provided in or by the Hospital, S = Service is provided by the System

C = Contracted, N = Service Not Provided

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Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators	5	0	5.0	Radiological Services Personnel	4	9	8.0
Dentists	0	0	0.0	Sonographers	1	9	3.6
Medical & Dental Residents	3	0	3.0	Physician Assistants	4	1	4.0
Dental Hygienists	0	0	0.0	All Other Radiologic Personnel	56	23	69.9
Registered Nurses	24	76	73.2	Respiratory Therapists	2	0	2.0
Certified Nurse Midwives	3	3	3.8	Occupational Therapists	2	1	2.8
Licensed Practical Nurses	2	1	3.1	Occupational Therapy Assistants/Aides	0	0	0.0
Ancillary Nursing Personnel	1	16	8.1	Physical Therapists	3	3	4.7
Medical Assistants	26	9	30.7	Physical Therapy Assistants/Aides	1	0	1.0
Nurse Practitioners	11	6	12.2	Recreational Therapists	0	0	0.0
Certified Registered Nurse Anesthetists	0	0	0.0	Dietitians & Nutritionists	2	1	2.8
Clinical Nurse Specialists	0	0	0.0	Psychologists	0	0	0.0
Health Info Mgmt-Administrators/Technicians	4	1	4.5	Social Workers	7	2	8.6
Pharmacists	0	9	6.1	Psychiatric Technicians	0	0	0.0
Medical & Clinical Laboratory Technicians	3	2	3.0	Pharmacy Technicians	2	2	3.7
Surgical Personnel	2	5	4.4	Medical Coding Technicians	9	0	9.0
Directors/Managers	28	0	28.0	All Other Contracted Staff	0	0	0.0
Food Service Workers	4	26	12.8	All Other Health Professionals	0	0	0.0
Environmental Services Workers	7	3	7.5	All Other Personnel	8	7	12.2
Medical & Clinical Laboratory Technologists	6	4	7.4				
				Total	230	219	345.2
Total Active Privileged Medical Staff: 22							

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			All GMS Hospitals		Analysis Area		Volume Group		FY 2025 vs. 2024	
Selected Financial Statistics			FY 2025		5A		5		FY 2024	
			Value	Ratio	Value	Ratio	Value	Ratio	Ratio	Ratio
Gross Revenue as % of Total Gross Patient Revenue										
Medicare	\$55,255,142	37.2%	49.8%	0.75	53.6%	0.69	52.0%	0.72	37.1%	1.00
Medical Assistance	\$20,478,190	13.8%	12.1%	1.14	10.1%	1.37	12.3%	1.12	18.9%	0.73
Commercial	\$69,980,711	47.1%	31.6%	1.49	31.7%	1.49	29.9%	1.58	41.8%	1.13
All Other	\$2,780,680	1.9%	6.4%	0.29	4.7%	0.40	5.8%	0.32	2.2%	0.86
Deductions as % of Total Gross Patient Revenue										
Medicare	\$32,675,519	22.0%	39.1%	0.56	37.8%	0.58	39.9%	0.55	18.7%	1.18
Medical Assistance	\$4,179,296	2.8%	9.5%	0.30	7.3%	0.39	9.4%	0.30	5.1%	0.55
Commercial	\$26,705,662	18.0%	15.5%	1.16	11.0%	1.63	14.7%	1.23	18.7%	0.96
Charity Care	\$346,627	0.2%	1.0%	0.24	1.2%	0.19	1.1%	0.22	0.6%	0.41
Bad Debt	\$3,077,589	2.1%	1.0%	2.14	1.0%	2.12	1.3%	1.60	1.7%	1.21
All Other	\$75,924	0.1%	3.7%	0.01	2.8%	0.02	3.1%	0.02	0.1%	0.88
Total Deductions	\$67,060,617	45.2%	69.8%	0.65	61.2%	0.74	69.4%	0.65	44.9%	1.01
Other Revenue & Net Gains or Losses										
Other Revenue as % of Total Revenue		5.8%	8.6%	0.68	6.4%	0.91	4.6%	1.25	4.9%	1.17
Net Gains/Losses as % of Net Income		39.2%	20.2%	1.94	14.7%	2.66	20.5%	1.91	47.4%	0.83
Expenses as % of Total Expenses										
Salary/Fringe Benefits	\$46,552,211	55.6%	40.7%	1.37	51.6%	1.08	43.6%	1.28	55.8%	1.00
Supplies & Services	\$31,861,108	38.1%	54.1%	0.70	44.3%	0.86	50.5%	0.75	37.9%	1.00
Capital Component	\$5,315,467	6.3%	5.2%	1.22	4.1%	1.55	6.0%	1.06	6.2%	1.02
Fiscal Statistics										
Operating Margin (%)		3.1%	7.7%	0.41	8.9%	0.35	8.5%	0.37	6.6%	0.47
Total Hospital Net Income (%)		5.0%	9.4%	0.53	10.3%	0.49	10.5%	0.48	11.9%	0.42
Current Ratio		5.2	2.3	2.22	1.2	4.34	11.9	0.44	4.6	1.14
Days in Net Patient Accounts Receivable		63.2	62.7	1.01	88.5	0.71	46.5	1.36	60.5	1.05
Equity Financing (%)		57.8%	62.3%	0.93	54.9%	1.05	85.0%	0.68	56.5%	1.02
Long-Term Debt to Equity Ratio		0.6	0.4	1.51	0.5	1.13	0.1	8.79	0.6	0.94
Times Interest Earned		5.4	16.0	0.34	32.2	0.17	15.8	0.34	10.7	0.51
Total Asset Turnover		0.9	0.2	4.17	0.1	16.21	0.7	1.38	0.8	1.08
Average Age of Plant (Years)		7.2	14.2	0.51	21.4	0.34	11.5	0.62	8.1	0.88
Increase (Decrease) Total Net Patient Revenue		13.5%	6.9%	1.96	7.8%	1.75	4.7%	2.91	10.9%	1.24
Outpatient Gross Revenue (% of Total GPR)		88.2%	67.9%	1.30	77.8%	1.13	77.9%	1.13	88.3%	1.00

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$148,494,723	Cash & Cash Equivalents	\$17,964,746	Current Liabilities	\$7,445,100
Less Deductions	\$67,060,617	Net Patient Receivables	\$14,102,276	Long-Term Debt	\$31,151,109
Net Patient Revenue	\$81,434,106	Other Receivables	\$1,243,941	Other Liabilities	\$2,020,564
Plus Other Revenue	\$4,990,652			Subtotal	\$40,616,773
Total Revenue	\$86,424,758	Land, Buildings & Equipment (Net)	\$36,511,559	Unrestricted Fund Balance	\$55,533,216.00
Less Expenses	\$83,728,786	Other Assets	\$26,327,467	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	\$1,736,489			Total Liabilities & Fund Balance	\$96,149,989
Net Income	\$4,432,461	Total Assets	\$96,149,989		